

ABOUT 1–2% OF PLAN MEMBERS DRIVE 40% OF YOUR TOTAL HEALTHCARE SPEND.

Expenses for plan members living with specialty diseases like RA, MS, Crohn's, and IBS come from a combination of high-priced prescriptions, extended hospital stays, and ER visits, but there are other costs, too.

THE HIDDEN COST OF SPECIALTY DISEASES

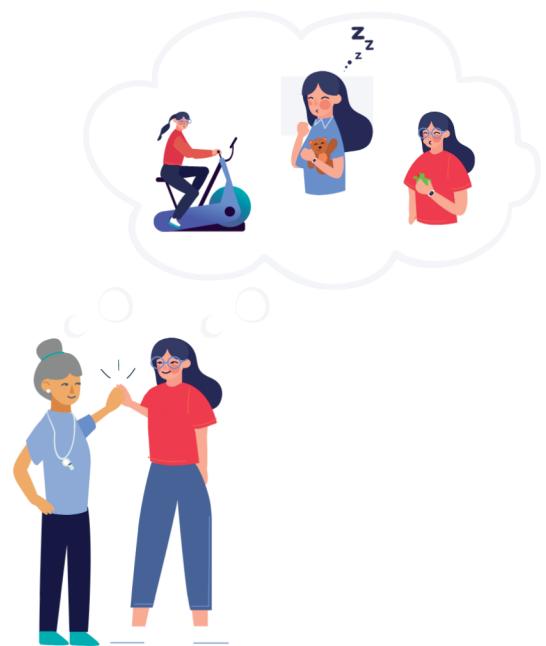
- Employers spend more on absenteeism and presenteeism than on direct medical care for RA patients. [1]
- Adults with MS average 8.94 missed work days/year, which is almost 2x higher than other employees. [2]
- Productivity loss is the greatest contributor to the socioeconomic burden of IBS. [3]

WE CAN HELP WITH THAT.

Adyptation can reduce the overall cost of these plan members' employment and improve their productivity and quality of life at the same time. Supporting healthy lifestyle behaviors like good sleep, physical activity, and diet is a key component of treating many chronic diseases, providing improvements in symptoms beyond those possible with medication alone. That's where we come in.

HOW IT WORKS:

1. **Health coaching.** We connect participants with monthly health coaches who encourage small lifestyle changes that drive better health outcomes.
2. **Clinical support.** Clinicians perform a medication review to identify whether there is waste or the medications cause unnecessary negative side effects and make adjustments or intervene accordingly.
3. **Patient advocacy.** We connect participants with a patient advocacy team who will do things like manage referrals, schedule appointments, procure prescriptions, etc. so participants can focus their precious energy on working with their health coach and living their life.
4. **Digital learning.** We collect and analyze biometric data from participant wearables to identify the most effective treatments, which we expect in time will guarantee results if not remission.
5. **Prescription sourcing (via a specialty medication carveout).** Our alternative sourcing of prescriptions helps employers save big dollars immediately.



WE BELIEVE IN THE SCIENCE BEHIND OUR SOLUTION ENOUGH TO GUARANTEE YOU RESULTS.

If you don't experience at least a 10% reduction in disease-related healthcare spend after one year, **we will refund 25% of the monthly premium we collected.**

[1] <http://dx.doi.org/10.1016/j.berh.2015.06.001>

[2] <https://www.sciencedirect.com/science/article/abs/pii/S1551741122002091>

[3] <https://doi.org/10.1016/j.cgh.2023.01.017>

DON'T TAKE OUR WORD FOR IT. HERE'S WHAT PARTICIPANTS ARE SAYING:

“I think it would be very irresponsible for me to leave this job when I have such great benefits with you guys.

— Participating Plan Member

“I wish I could have had this information 12 years ago when I was diagnosed. I wasted so much time needlessly suffering.

— Participating Plan Member

HERE'S HOW EASY IT IS TO GET STARTED:

Program Kickoff (2 Weeks)

- Kick-off meeting
- Team identification and communications
- Identify program participants

Program Setup & Onboarding (6 Weeks)

- Advocacy team assignment and introductions
- Participating member contact and welcome
- Wearable procurement and setup
- Participant onboarding and training
- Baseline data analytics and metrics gathering

Ongoing Care & Advocacy (Completion to Program End)

- Ongoing patient advocacy and engagement
- Data analytics and reporting
- Participant monitoring and lifestyle support

Our Patient Advocacy Team Guides Every Step of the Process.



TO START, EMAIL US AT [SUCCESS@ADPYTATION.COM](mailto:success@adpytation.com), AND WE WILL REPLY WITHIN 24 HOURS.

We will handle all the work. Here's how it goes:

- 1. Analysis.** We analyze one year of your prescription claims data, which gives us a baseline estimation of savings and indicates which members would benefit the most from our solution.
- 2. Onboarding.** Once we've identified participants, we will have your HR send an email introducing Adpytation, and then our patient advocacy team will send customized invitations to those members to sign up with incentives worth up to \$1,000.
- 3. Outcomes.** Save money and celebrate offering a benefit that is truly beneficial!